



Ngā Haerenga
NEW ZEALAND CYCLE TRAILS

TRENZ 2023



Ngā Haerenga
**GREAT
RIDES**
OF NEW ZEALAND





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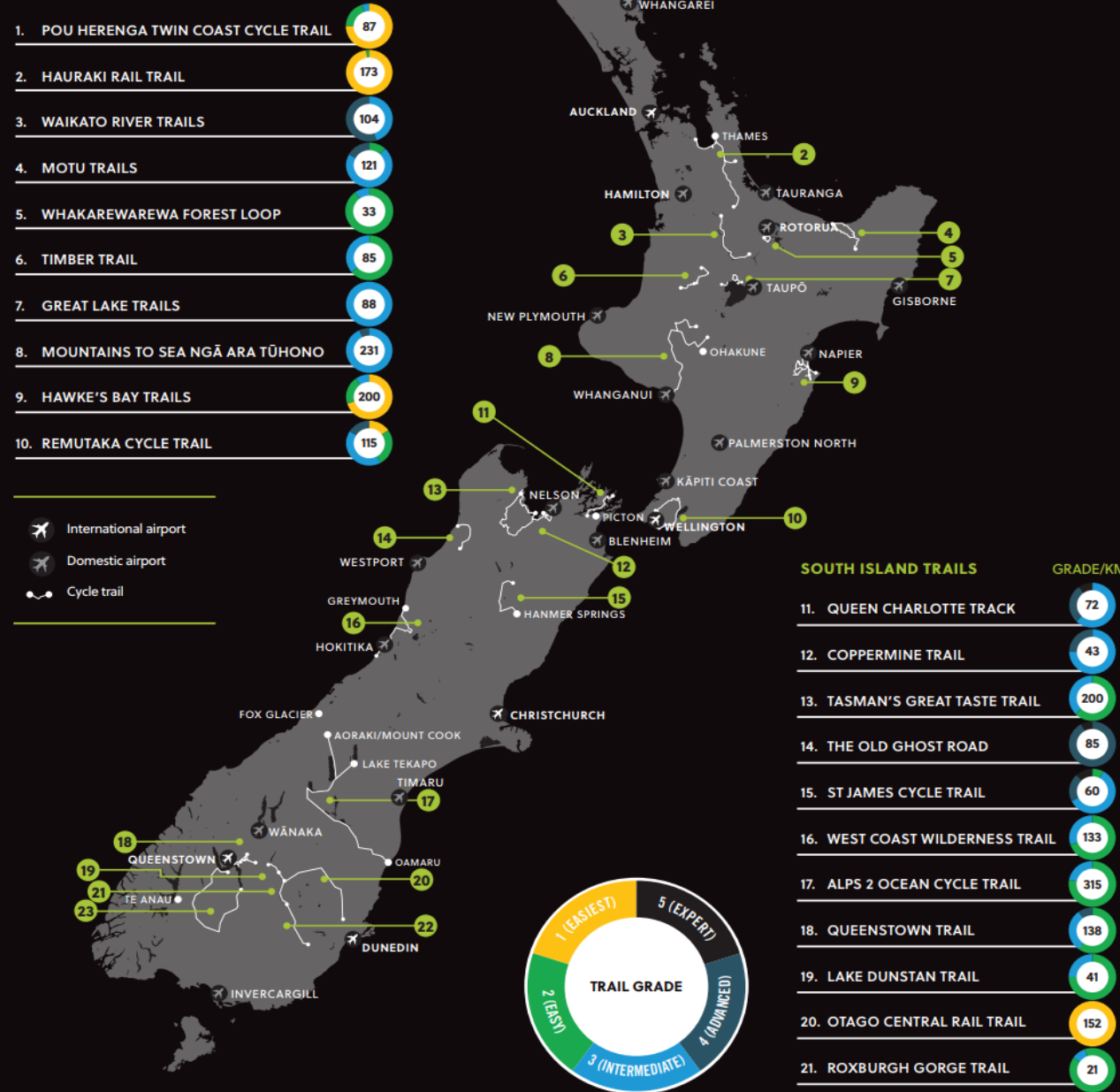
Key Takeaways

- New Zealand Cycle Trails Inc
- \$1 billion industry (NZ alone)
- 23 cycle trails – over 2,500 kms
- Trails are mostly off road
- See the best of New Zealand by bike
- Premium cycling experience
- 1 day to multi – day (export ready)
- Trade Directory / image library

NORTH ISLAND TRAILS GRADE/KM

Trail Name	Grade/KM
1. POU HERENGA TWIN COAST CYCLE TRAIL	87
2. HAURAKI RAIL TRAIL	173
3. WAIKATO RIVER TRAILS	104
4. MOTU TRAILS	121
5. WHAKAREWAREWA FOREST LOOP	33
6. TIMBER TRAIL	85
7. GREAT LAKE TRAILS	88
8. MOUNTAINS TO SEA NGĀ ARA TŪHONO	231
9. HAWKE'S BAY TRAILS	200
10. REMUTAKA CYCLE TRAIL	115

- ✈ International airport
- ✈ Domestic airport
- 🚲 Cycle trail



SOUTH ISLAND TRAILS GRADE/KM

11. QUEEN CHARLOTTE TRACK	72
12. COPPERMINE TRAIL	43
13. TASMAN'S GREAT TASTE TRAIL	200
14. THE OLD GHOST ROAD	85
15. ST JAMES CYCLE TRAIL	60
16. WEST COAST WILDERNESS TRAIL	133
17. ALPS 2 OCEAN CYCLE TRAIL	315
18. QUEENSTOWN TRAIL	138
19. LAKE DUNSTAN TRAIL	41
20. OTAGO CENTRAL RAIL TRAIL	152
21. ROXBURGH GORGE TRAIL	21
22. CLUTHA GOLD TRAIL	73
23. AROUND THE MOUNTAINS	186



The grade wheels alongside each trail show the approximate split of trail grades. This example indicates a trail with a riding surface and gradient that is 20% grade 1, 20% grade 2, 20% grade 3, 20% grade 4 and 20% grade 5.



What makes a Great Ride?

- **Dedicated Trail Manager for each trail**
- **Official partners along the trail**
- **High level of infrastructure**
- **Services at the start, middle, end of a cycle trail**
- **The best of New Zealand by bike – world class scenery, landscape, culture, heritage, food and wine**
- **Quality Assurance – ‘Great’ Rides**
- **Sustainable, light carbon footprint**





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[Great Rides of New Zealand - YouTube](#)



FIND YOUR RIDE.

GREAT RIDES OF NEW ZEALAND

Showcasing some of New Zealand's most amazing landscapes, our 23 Great Rides are an exciting and environmentally sustainable way to reach must-see sights and activities.

[View all rides on New Zealand Cycling Map](#)

23 GREAT
RIDES ●



DOWNLOAD MAP



Ngā Haerenga
GREAT
RIDES
OF NEW ZEALAND

[23 Great Rides](#)

[Bikepacking](#)

[Heartland & Connector Rides](#)

[New Zealand Cycling Map](#)

[Location](#)



[Grade](#)



[Experience](#)



[Select Trail](#)



**Pou
Herenga Tai
– Twin Coast
Cycle Trail.**



**Hauraki Rail
Trail.**





Ngā Haerenga
**GREAT
RIDES**
OF NEW ZEALAND

National Partners





Trail Grade for Great Rides

- **Grade 1 (yellow) Easiest**
 - **Grade 2 (green) Easy**
 - **Grade 3 (blue) Intermediate**
 - **Grade 4 (grey/blue) Advanced**
 - **Grade 5 (black) Expert**
- **Trail Signage**
 - **Wayfinding**
 - **Seasonality**
 - **Sept/Oct - May**



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Selling The Right Experience

- **Type of client & their fitness level / cycling experience**
 - Family friendly
 - Recreational Rider - Couples/Friends/Independent
 - Hardcore rider
- Availability of E-bikes (book ahead)
- Heights and bike requirements (E bikes)
- Accommodation 3-4 star plus / transfers
- Partially supported vs fully supported
- Build into a New Zealand Itinerary – North & South
- Passion Points – wine & food, culture ...





Introducing the North Island Great Rides of New Zealand

- 10 Great Rides
- History & Heritage
- Culture
- Stunning coastal scenery
- Wine Country
- Remote forests
- Lake Taupo
- Spectacular suspension bridges
- Small towns, rural life
- Auckland Airport

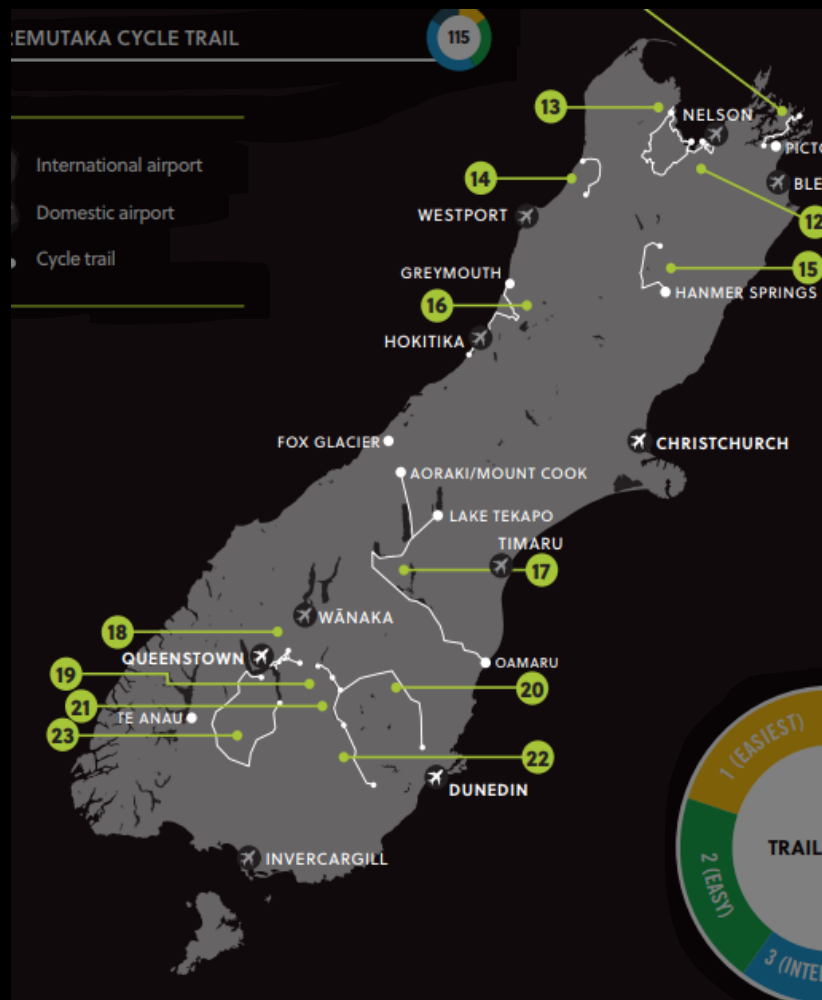


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Introducing the South Island Great Rides of New Zealand

- **13 Great Rides**
- **Spectacular scenery**
- **Southern Alps**
- **Magnificent high country**
- **Lakes & mountains**
- **Country towns**
- **Wine & food**
- **Farming heritage**
- **Coastal scenery**
- **Wild rivers**
- **Rural scenery**
- **Christchurch, Nelson, Queenstown Airports**



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- Trade Resources – www.nzcycletrail.com/trade
- Visit our website – www.nzcycletrail.com
- Email: angela@nzcycletrail.com

